

GOVERNED TEMPLATE RENDERING REFERENCE: STAKEHOLDER MAP DEFAULT V2 (DRAFT)

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STAKEHOLDER MAP · PROJECT ARTIFACT

SPECIRA

Stakeholder Map: Dispatch Modernization

Meridian Field Services: instructional example, not project evidence

DRAFT · WATERMARK POLICY: DRAFT_ONLY

template stakeholder_map v2 · pack: specira_default_delivery

as of 2026-07-14 · refreshed monthly

§1 Stakeholder Register & Engagement

mandatory1 decision1 evidence rule

validators: register_rows_carry_dated_disposition · engagement_rows_carry_current_and_desired

Every row carries the power basis in plain words and a dated disposition; stances change, and the register says when it last knew. The engagement gap (current versus desired) is what the communication plan works on.

Stakeholder	Role	Power basis	Disposition (as of Jul 14)	Engagement C → D
R. Okafor	VP Operations, sponsor	Budget authority	Supportive	Supportive → Supportive
J. Whitfield	Operations sponsor	Formal authority over hub managers	Supportive	Supportive → Supportive
M. Chen	Dispatch lead	Scarce expertise, floor credibility	Supportive · leading the pilot	Leading → Leading
S. Grewal	Fleet manager	Telematics vendor contract owner	Neutral	Neutral → Supportive

Stakeholder	Role	Power basis	Disposition (as of Jul 14)	Engagement C → D
T. Fontaine	Account management	Enterprise customer voice	Neutral · customer-disruption wariness	Neutral → Supportive: gap
N. Duval	Legal & operations	Contract and union sign-off	Supportive	Supportive → Supportive
L. Moreau	Union representative	Veto: collective agreement monitoring clauses (<u>constraints^[2]</u>)	Resistant on telemetry	Resistant → Neutral by cut

Sentiment log: dispositions move; the log shows the movement

Stakeholder	Dated movement
L. Moreau	May 20 resistant (kickoff) → Jun 25 resistant-but-engaged (telemetry-s
T. Fontaine	Jun 10 wary → Jul 14 neutral (first account briefing)

Engagement actions per gap: gaps drive actions, not just cadence

Gap	Action	Owner	When
Fontaine neutral → supportive	Pre-milestone customer-impact briefs	A. Reyes	per milestone
Moreau resistant → neutral	Telemetry-scope working session: what is logged, what is not, who sees it	N. Duval	Jul 30, 2026

DECISION: REGISTER SCOPE

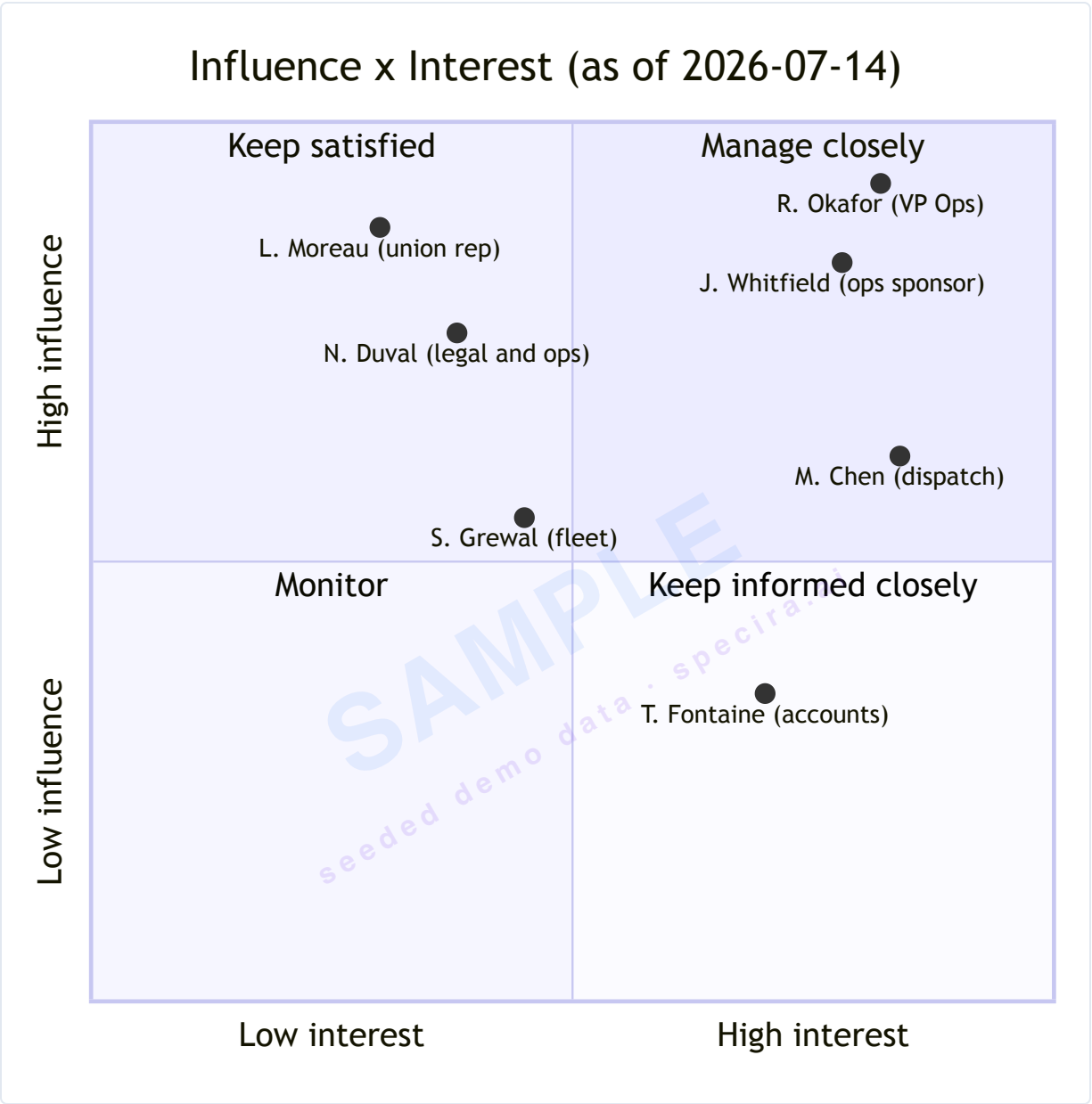
Excluded with reason: warehouse staff, no interaction with the dispatch flow. Refresh: monthly, owned by the delivery lead; next review August 14, 2026.

§2 Influence & Interest Grid

- mandatory
- 1 decision
- 1 evidence rule

validators: placements_carry_power_basis_and_date · grid_rendered_from_source_with_date

Rendered from source, dated. Every placement is justified by the named power basis in §1; high/medium/low without a basis is indefensible under challenge. The quadrants map to the tiers the communication plan derives from.



Influence x interest, as of 2026-07-14, generated from `influence-grid.mmd`. Manage closely: Okafor, Whitfield, Chen. Keep satisfied: Moreau, Duval (veto bases). Keep informed closely: Fontaine. Mid-grid: Grewal; his salience rises at the January 2027 contract renewal, noted below, never overloaded onto the grid.

Salience note	Power	Legitimacy	Urgency	Watch
S. Grewal at contract renewal	rises	holds	rises Jan 2027	Re-place on the grid at the December refresh

§3 Decision Rights & Responsibility Matrix

mandatory2 decisions1 evidence rule

validators: decision_rights_model_named_with_rationale · exactly_one_accountable_per_row

DECISION · MODEL: RACI

Chosen for a delivery-execution project with few discrete cross-org decisions. DACI was considered for the cutover go-no-go and rejected: one approver already exists. Legend matches the chosen model: A accountable (exactly one per row) · R responsible · C consulted · I informed.

Deliverable / decision	Okafor	Whitfield	Chen	Reyes	Sandoval	Duval	Moreau	Grewal
PRD approval	A	C	C	R	I	I	I	I
Cutover go-no-go	A	C	C	I	R	C	C	I
Override telemetry policy	I	I	C	R	I	A	C	I
Telematics vendor renewal	I	I	I	I	C	C	I	A
Dispatcher training plan	I	A	R	I	I	I	C	I
Pentest findings disposition	I	I	I	I	A	C	I	I
Telematics data-contract change	I	I	I	I	R	C	I	A
Reason-code list change	I	I	C	A	R	I	C	I

Eight rows, one page; Okafor holds two of eight accountable cells, under the concentration threshold, noted. Cross-references: pentest disposition gates ([security testing^{\[2\]}](#)), the

data-contract change rule ([DC-1^{\[1\]}](#)).

§4 Communication Plan

mandatory

1 decision

1 evidence rule

validators: comms_rows_derive_from_grid_tiers · comms_plan_within_one_page

Derived from the grid tiers: one row per tier, not per person. A plan too long to scan is a plan nobody follows.

Tier (from §2)	Purpose	Channel	Cadence	Owner	Off-cadence trigger
Manage closely	Decisions, risk posture	Steering committee	Monthly	J. Whitfield	Any red risk
Keep satisfied	Obligations, telemetry scope	Written brief before each milestone	Per milestone	N. Duval (union-touching items)	Any agreement question
Keep informed closely	Progress, customer impact	Working sync · milestone announcements	Weekly	A. Reyes	Any customer-visible change

§5 Escalation Paths

mandatory

1 decision

1 evidence rule

validator: escalation_steps_name_humans_with_timelines

Class	Path (humans, in order)	Response timelines
Delivery blocker	M. Chen → J. Whitfield → R. Okafor	4 business hours → 1 business day → 48 hours
Union / telemetry matter	Directly N. Duval, who engages L. Moreau	same business day
Telematics vendor fault	Directly S. Grewal per the integration contract (INT-1^[1])	per contract SLA

§6

Open Questions

mandatory

1 decision

Question	Owner	Answer by	Blocks
Does L. Moreau's committee require a standing seat in the steering review after cutover?	N. Duval	Aug 8, 2026	The post-cutover comms row only

Omission note, the lite form under five stakeholders: "Engagement assessment collapsed to a watch-list column: roster of four; full current-versus-desired matrix engages past five. Recorded in adaptation event #1."

Refs

References & Package Contents

In this export package

package

[2] Business Requirements Document: union constraints, accountability slices ./brd-dispatch-modernization.docx

In the Specira workspace

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[1] Architecture: INT-1 integration contract app.specira.ai/projects/dispatch-modernization/artifacts/architecture#integration

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[3] Boundary: the BRD's per-requirement accountability slice links here; this map governs at project scope app.specira.ai/projects/dispatch-modernization/artifacts/brd#stakeholder-analysis